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"The Vibe"

May 10, 1999

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Mr. William Kennard, Chairman
1919 M Street, N.W.
Washington, DC 20554

Dear Mr. Kennard:

As a minority owner-operator of an FM station in a small market, this correspondence will provide you with my objections to the FCC's proposed rule making for LPFM.

WCCG is a 6kw, class A station, broadcasting on channel 283A and licensed to the city of Hope Mills, North Carolina. On occasions during this time of year this station experiences interferences.

Objection # 1: With additional FM's added to this market, the potential for even greater amounts of interference occurring increases. This is detrimental to stations similar to my own.

This market is comprised of two ownership groups, controlling nine (9) stations. One with (4) FM's and one (1) AM and the other three (3) FM's and one (1) AM. Having to cope with these two ownership groups is more than enough to maintain viability. Additionally, there are three (3) other independent operators.

Objection # 2: To add more stations to markets similar to this one is unrealistic for a stand-a-lone minority owned station to continue to operate and be successful.

Presently, this station is automated for ten hours per day during week days and even more on weekends. Would like to decrease the automation hours to at least weekends only.

Objection # 3: To add lower power stations to this market, lower than WCCG, would compete with WCCG only and not the multiple station owners. Again, the minority station owners would suffer the most.


WCCG is committed and is currently serving the local community in many ways:

- A. Providing Local News
- B. Programming Division I Football and Basketball
- C. Programming Division II Basketball
- D. Participate and Program Parades and Festivals

All of the above programming will be severely harmed or totally lost in the event low power radio comes to this market.

Mr. Kennard those are my reasons for strongly objecting to the proposed rule making for low power radio.

Sincerely,


James Carson
General Manager, WCCG 104.5 FM

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